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UP OR DOWN?

See how the technology see-saw ended 2005

Despite all its innovations and advantages, the internet is a field of work that also experiences fluctuations that occur in other areas. Especially when speaking of the use of technologies and professional concepts.

Perhaps today you have good control of a certain area involving the web. However, in a marketplace where everything evolves (and disappears) very quickly, remember that this reality could probably become obsolete at the blink of the eye.

We are in the last month of the year and one of the big doubts for those who works in the area is to know whether their knowledge (of both technologies and concepts) will remain at the top or will fall into neglect. To answer those queries, nothing better than listening to the opinion of the professionals directly involved with the internet work marketplace.

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The see-saw of knowledge and technologies

But the internet did not live off RSS in 2005. Other technologies and concepts for those who create, develop and administers sites have been consolidated, with others falling into neglect. The first example of this seesaw appears when speaking of Web Standards. "The use of HTML tables for page layout formatting has been losing ground to CSS based sites that follow the W3C (World Wide Web Consortium) standards ", Globo.com interface designer Felipe Memoria says.

In turn, tools related to interaction have become the main topic in the talk of the professionals. "We talk a lot about AJAX and Wiki tools, concepts related to the revolution that is being referred to as Web 2.0. It is the maturation of web projects that allows people to take part. Tools that promote the interaction of and communication between humans are riding high", Memoria points out.

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Usability and Accessibility: well spoken of, but not used?

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But, even with a positive scenario and growth being evident, the feeling is that such concepts still need to develop in the minds of those who produce Brazilian internet. "I think it natural that companies that produce websites have been more concerned with user friendliness. But there is plenty we still need to develop. We are not there yet", Felipe Memoria analyzes.